

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Date: 11/12 / 2001

Sir:

Transmitted herewith for filing is the Patent Application of:
Inventor: JANE CHILDS et al
For: INTERNET STRATEGIC BRAND WEIGHTING FACTOR

Assignee Name: International Business Machines Corporation
Assignee Residence: Armonk, New York

Enclosed are:

- ☒ 5 sheets of drawings
☒ An assignment of the invention to International Business Machines Corporation w/assignment transmittal sheet
____ A certified copy of a application
____ An associate power of attorney
☒ A fully executed Declaration
☒ A Form PTO-1449 and Prior Art

The filing fee has been calculated as shown below:

For:	# Filed:	Extra:	Rate:	FEE
Basic Fee	-----	-----	-----	\$710.00
Total Claims	11	x 0	x 18	.00
Indep Claims	2	x 0	x 80	.00
() Multiple Dependent Claim Presented			+ 260	.00
Total				\$ 710.00

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- (x) Any additional filing fees required under 37 CFR § 1.16
(x) Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jane Childs et al
Serial No.:
Filed: Herein
For: INTERNET STRATEGIC BRAND WEIGHTING FACTOR
Art Group No.:
Examiner:

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

EXPRESS MAIL CERTIFICATE

"Express Mail" label number: ET089457531US

Date of Deposit: November 13, 2001

I hereby certify that the following attached paper or fee

Returnable Post card
Transmittal Letter (in triplicate)
12-Page Patent Application w/Executed Declaration
5-Sheets of Drawings
Form PTO1595 (in duplicate) with Executed Assignment
Form PTO1449 with 9 References

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

JAMES E. MURRAY

(Name of person mailing paper or fee)

James E. Murray

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